



Frankfurt School of Finance & Management (former Bankakademie) is the leading bank training and consultancy institute in Germany with a track record of 50 years experience in all areas of banking and finance.

We advise the European Fund for Southeast Europe (EFSE), a Luxembourg-based microfinance investment fund. Regarding EFSE's operations, Frankfurt School is in charge of identifying investments in Southeast Europe and manages relations with ca. 40 financial institutions in 9 countries. Through 6 local offices, we are EFSE's face to the customer in the target region. For more information on EFSE visit www.efse.lu

For the EFSE team at our Frankfurt headquarters we are looking for a:

Communication Manager

He / she is expected to fulfill the following tasks:

1. Develop and implement marketing concepts

- Continuously analyse information needs of different client segments
- Develop and implement marketing concepts for different client segments

2. Develop marketing materials

- Coordinate continuous update/revamp of EFSE's website (structure, content, design)
- Coordinate preparation of print material and other marketing material (e.g. presentations)

3. Prepare marketing events

- Assist in the preparation and implementation of marketing events in Germany as well as abroad

4. Communicate with international and regional press

- Serve as first contact point for and establish close rapport with international and regional press
- Prepare press conferences and coordinate dissemination of press releases

5. Develop and ensure continuous quality management

Candidate qualifications and experience:

- University degree in journalism/communication/marketing and/or economics combined with practical experience in the respective fields
- Hands-on experience with international aid organizations (e.g. donor agencies, NGO networks) or international finance institutions
- Professional experience in communication and marketing
- Very strong writing and presentation skills
- English native-speaking is considered an asset; otherwise, full proficiency in English (verbally and in writing)

Traveling within Germany and to the countries of operations is an integrated part of the position. If you are looking for new professional challenges that combine innovation with creativity and want to be part of a multicultural team of highly committed staff who wants to make a difference in development finance, please contact Ruth Neumann (neumann@efse.bankakademie.org)